



USPSCONNECT™

USPSCONNECT™
Local

FLAT RATE MAILING BAG
FOR DOMESTIC USE ONLY

USPS **CONNECT**[™]

Delivering for America.



The **Delivering for America plan** continues the USPS mission of connecting business, communities, and customers across the country.

USPS Connect[™] is a key part of that plan and yet another way that we are fulfilling that mission.

What is USPS**CONNECT**[™]?

It's our new approach to meet the evolving package and mail delivery needs for businesses of all sizes. This suite of affordable solutions capitalizes on our ongoing network improvements, new processing equipment, and increased operational precision.

USPS
CONNECT[™]
Local

USPS
CONNECT[™]
Regional

USPS
CONNECT[™]
National

USPS
CONNECT[™]
Returns

We are invested in your success—
locally and nationally.



163.1 million

delivery points
served



2.07 billion

Miles per year
traveled to deliver
mail



139,868

collection boxes
in use



207,945

delivery vehicles



231,579

routes traveled to
deliver mail



128.9 billion

total mail volume each
year





USPSCONNECT™

Local





Fast, local delivery designed for Main Street.

Shop local, ship local with same-day and next-day delivery for your community.

37%

U.S. parcel volume year-over-year growth, equaling 10% average growth from 2015 to 2020.¹

62%

of shoppers consider delivery speeds before making an online purchase.²

93%

More than 9 in 10 shoppers (93%) said that supporting small business is more important than ever because of the pandemic.³



1. Jason Dies, "Parcel Shipping Index 2021," Pitney Bowes, 2021.
2. "The Omnichannel Retail Report," 2020 Flexe Omnichannel Consumer Survey and 2020 Flexe Retailer and Brand Business Survey, March 10, 2021.
3. "The Intuit QB Commerce Survey" conducted by Wakefield Research from July 28 to August 4, 2021.



USPS Connect™ Local Model

for Faster Delivery of
Local Packages

**Ordinary Mail & Package
Transport &
Processing Model**
2 to 3 day process



New USPS Connect Model
Packages can now be processed locally
and delivered SAME-DAY or NEXT-DAY





Why **USPS Connect™ Local** is good for your business.

Meet customer demand.

Provides new, cost-effective ways to meet customer demand for fast delivery.

Fast delivery.

Offers expected same-day or next-day package and mail delivery.¹

Convenient pickup.

Provides free Package Pickup, available for next-day delivery.²

Cost savings.

Flat-rate shipping and mailing supplies are available at no additional cost³ when you print and pay for postage via the Click-N-Ship® application.

Added value.

Qualified customers could be featured in our **USPS® Shipping Local Directory** on [USPS.com](https://usps.com).⁴

1. Participation in USPS Connect Local requires agreement to program terms and entry of packages and mail close to final destination. Same-day delivery is expected but not guaranteed and may not be available at all locations. Next-day delivery may be impacted by holidays and availability of Sunday delivery. When Sunday delivery is available, there is an additional fee for USPS Connect Local Shipping services. Sunday delivery is not available for USPS Connect Local Mail services. Additional restrictions may apply. Speak with your USPS® Representative for details.
2. For details on free Package Pickup, visit usps.com/pickup. On-demand pickup is available for a fee and is not available for the USPS Connect Local flat-rate mail service.
3. Free packaging is only available for Flat Rate boxes, bags, and envelopes.
4. Please visit usps.com/business/shipping-local-directory-criteria.htm for details and eligibility requirements.



How it works in six easy steps.



1 Agreement.

After you discuss with your Postmaster or you otherwise express interest, a USPS® Representative will contact you to review the requirements and coordinate the acceptance of the terms and conditions.

2 Process.

Process orders for expected same-day or next-day delivery at the participating Postal Service™ facilities that deliver to your customers' ZIP Code™ areas.

3 Print/pay.

Use the Click-N-Ship® application to easily print shipping labels, prepay postage with a credit card or other digital payment options, and receive tracking numbers—all in one place. Note: Free Package Pickup is available for next-day delivery.¹

4 Bring items.

Bring your prepaid, labeled items to the designated local postal facility between 5 a.m. and 7 a.m. for same-day delivery or before the USPS Connect Receiving Dock or the business mail entry unit (BMEU) (if available) closes for next-day delivery.²

5 Deliver.

Your items go out for local delivery along the carriers' daily routes.

6 Confirm.

You can receive confirmation of delivery by setting up notifications through the Click-N-Ship application.

1. For details on free Package Pickup, visit usps.com/pickup. On-demand pickup is available for a fee and is not available for the USPS Connect™ Local flat-rate mail service. Speak to your USPS Representative for details.
2. Speak to your USPS Representative for details and requirements.



Shipping made easy and convenient.

With USPS Connect™ Local, you can select from several flat-rate options or use your own packaging to get rates as low as **\$3.95** for shipping and **\$2.95** for mail. Plus, you can get free Package Pickup.¹

1. For details on free Package Pickup, visit usps.com/pickup.



USPS Connect Local Flat Rate packaging options:



Flat Rate Box:
\$4.95 for up to 25 pounds



Flat Rate Small Poly Bag:
\$4.15 up to 25 pounds



Flat Rate Large Poly Bag:
\$4.95 up to 25 pounds



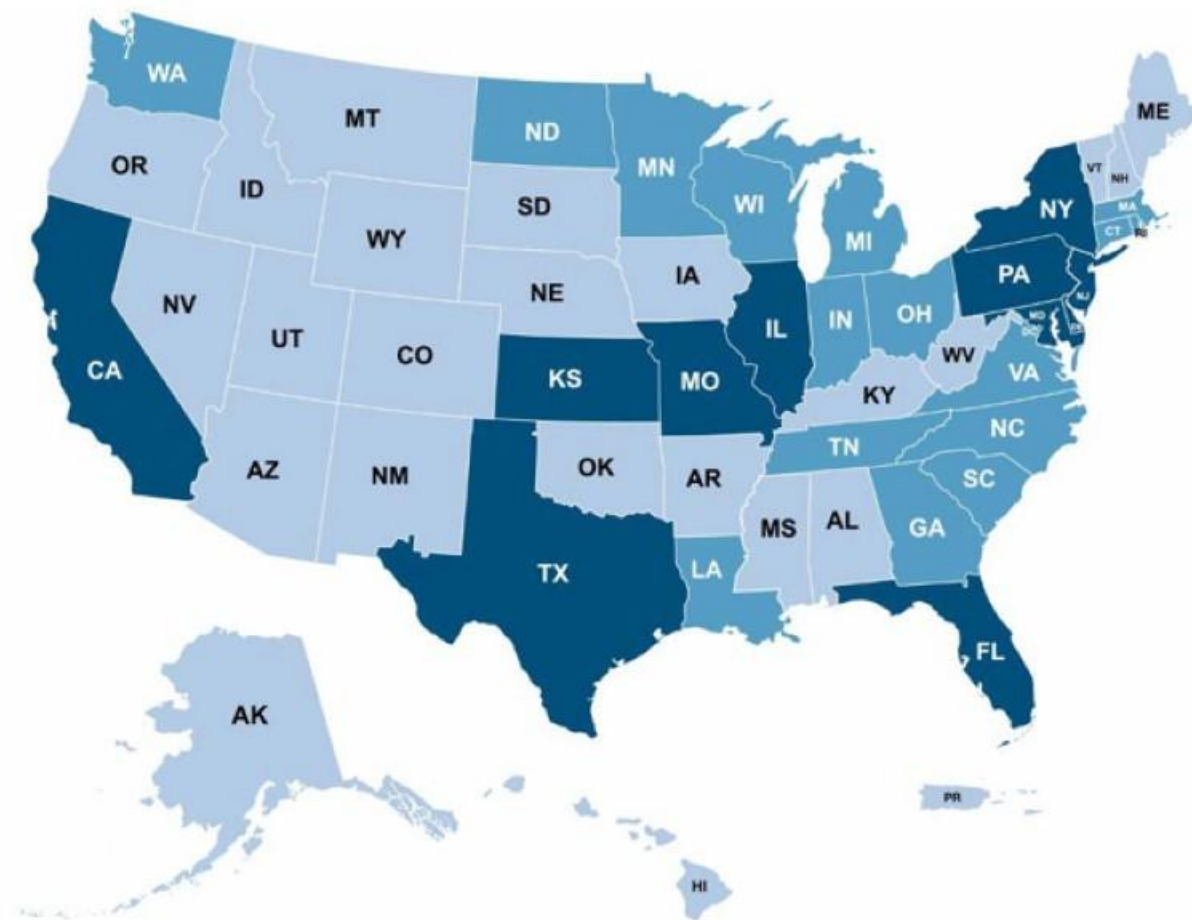
Flat Rate and Legal Flat Rate Envelopes:
\$2.95 up to 13 ounces

“The delivery service with USPS Connect[™] Local was fast, as promised.”

“Keeping my products fresh for the customer is paramount.”

— **Debra Moore**
Mama Moore’s Gourmet Popcorn,
Grand Prairie, Texas

National rollout.



Wave 1
February–April

Wave 2
April–July

Wave 3
July–September



USPSCONNECT™

Regional



Why **USPS Connect™ Regional** is good for your business.

Extensive next-day reach.

Fast next-day delivery service¹ six days a week to help you meet customer demand for fast service.

Unmatched value.

Competitively priced Parcel Select® and Parcel Select Lightweight® shipping services.

Sort requirements.

Just process packages to the 3-digit ZIP Code™ for entry at the Regional facility.

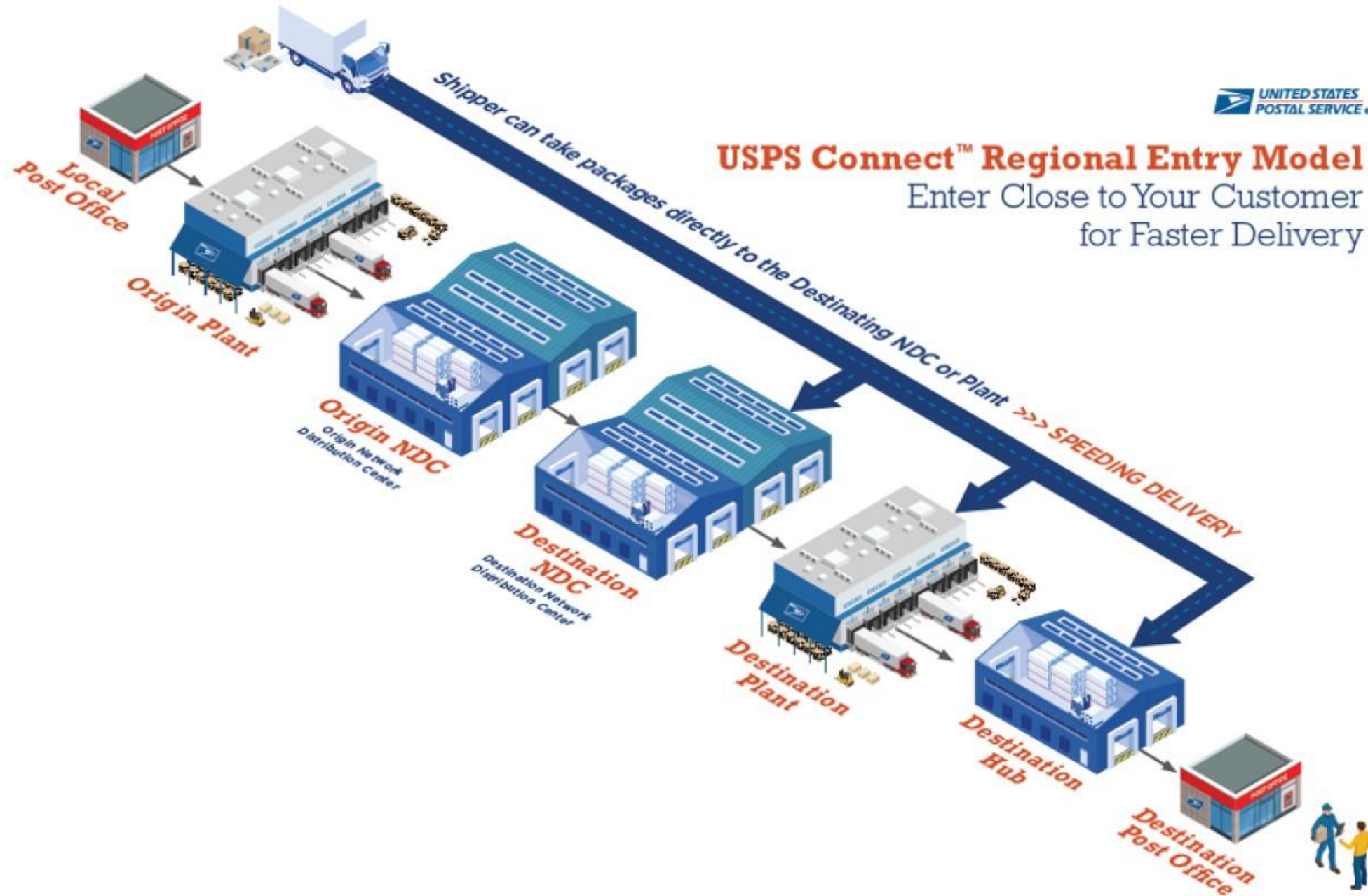


1. Stated delivery times are expected but not guaranteed and require entry at designated postal facilities nearest the final destination of the mail and packages. USPS Connect Regional package delivery may take longer depending on the final destination. Businesses should speak with a USPS® Representative about requirements.



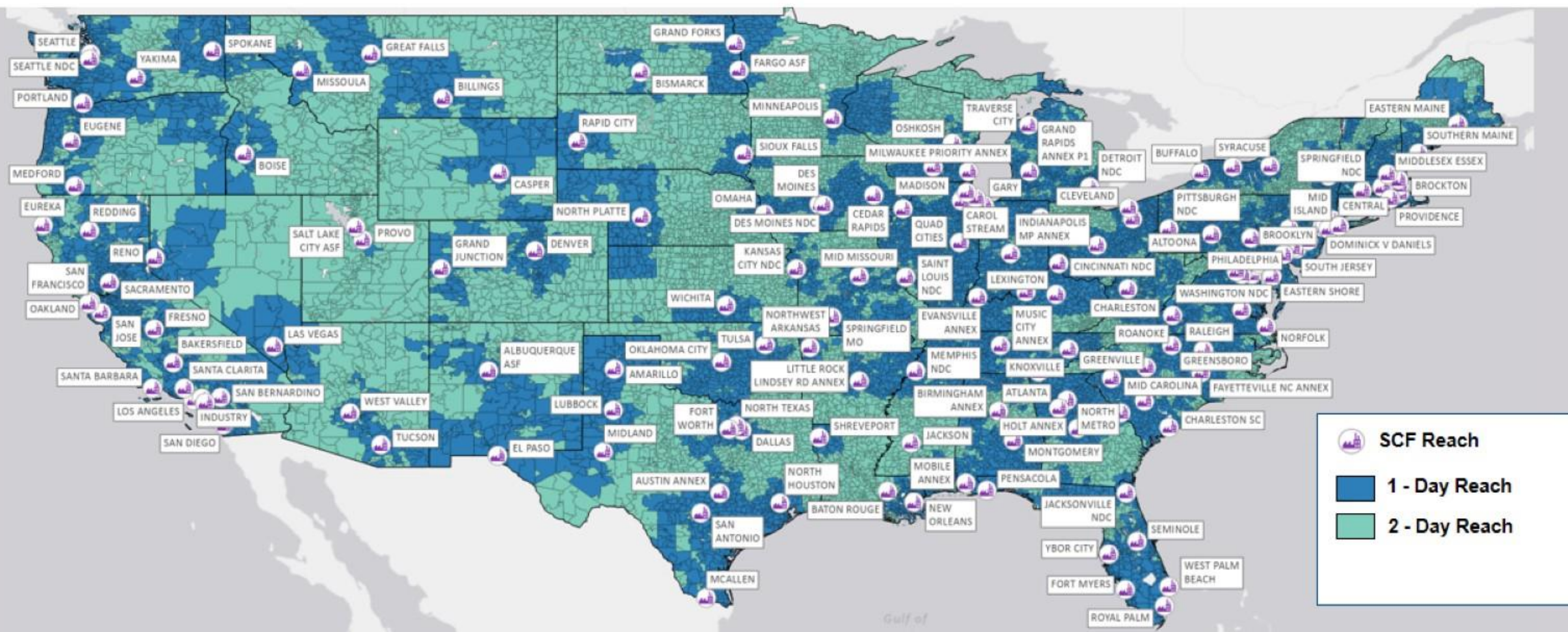
USPS Connect™ Regional Entry Model

Enter Close to Your Customer
for Faster Delivery

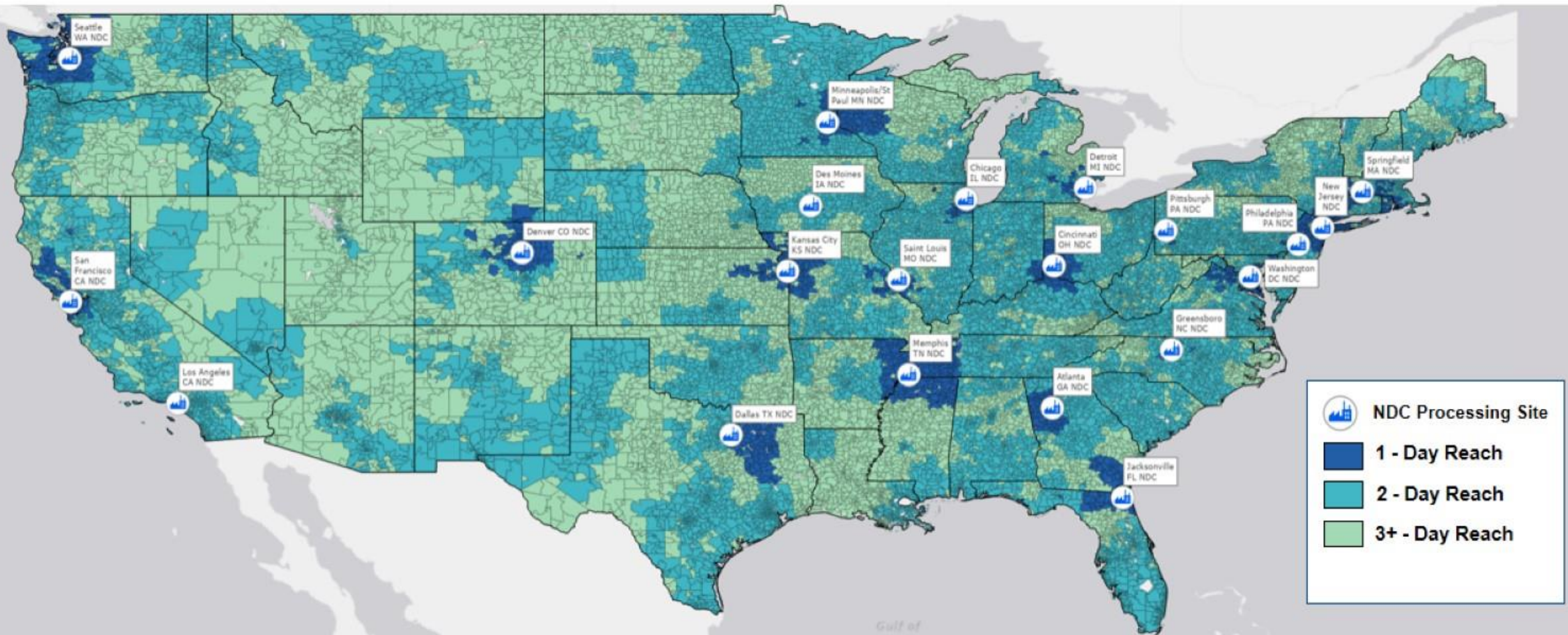


Stated delivery times are expected but not guaranteed and require entry at designated postal facilities nearest the final destination of the mail and packages. Businesses should speak with a USPS Representative about requirements.

Reach over **80%** of the U.S. population by the next day through our network of regional plants nationwide.



Reach over **85%** of the population in 2 days or less from strategically located distribution centers.



USPS Connect™ Local and Regional solutions in action.

Solutions that grow with your business.

1. Local

A BBQ food truck wants to ship specialty items to local customers to grow their business.



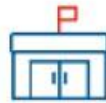
USPS Connect Local Receiving Dock

Gracie

- Delivery to **three ZIP Code™** areas.
- Access to more than **217,000** potential customers.
- Ability to reach **100%** of population within same day or next day.

2. Regional

They open up a retail shop and business is booming, increasing their shipping needs.



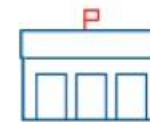
Plant

DVD NJ PDC

- Delivery to **239 ZIP Code™** areas.
- Access to more than **3.9 million** potential customers.
- Ability to reach **95%** of ZIP Code™ areas within one day.

3. Regional

They then franchise and need to expand their shipping reach even further.



National Distribution Center

New Jersey NDC

- Delivery to **1,275 ZIP Code™** areas.
- Access to more than **22.0 million** potential customers.
- Ability to reach **95%** of population within one day and **5%** in 2+ days.



USPSCONNECT™

Returns

97%

of customers agree that the way retailers handle returns influences whether they will purchase from that retailer in the future.¹

1. "Voxware Returns Survey: Retailer Mistakes Lead to Costly Returns," Voxware, December 21, 2020.
2. For details on free Package Pickup, visit usps.com/pickup.

Seamless returns— just outside your customers' doors.



- Simple and efficient.
- A variety of label options.
- Convenient drop-off locations and free Package Pickup.²
- Delivering for America plan enhancements for faster returns.

Flexible options to meet your needs.

Ground Return Service

When value is more important than speed, for packages up to 70 pounds.

First-Class Package Return[®] Service

Quick return of lightweight items up to 15.999 ounces.

Parcel Return Service

For high-volume shippers with packages up to 70 pounds.

Priority Mail Return[®] Service

For time-sensitive or high-value packages up to 70 pounds.

Convenient access: Free Package Pickup.¹ Drop off at 31,000-plus Post Office[™] locations and 154,000-plus collection boxes.²

Visibility and data: Scanning and tracking provides detailed package location to help with inventory management of returned items.

1. For details on free Package Pickup, visit usps.com/pickup.

2. Packages must be less than one-half-inch thick and weigh less than 10 ounces to fit in a collection box.



USPSCONNECT™

National

87%

say the delivery experience directly impacts their decision to shop with the merchant again.¹

1. "Data Analysis of Consumer Sentiment for Small Businesses During Covid-19," ZypMedia, May 28, 2020.

The largest logistics entity in the nation.



- Affordable nationwide package delivery solutions.
- Services available for businesses and organizations of all sizes.
- Leverages the Delivering for America plan of recent network investments, improvements, and increased operational precision.

Shipping options to meet your needs.

Priority Mail Express[®] service¹

Overnight to 2-day
delivery seven days a
week, 365 days a year.

Priority Mail[®] service²

Domestic deliveries in 1
to 3 days.

First-Class Package Service^{®3}

For lightweight packages
up to 15.999 ounces, with
delivery in 2 to 5 days.

Parcel Select Ground[®] service⁴

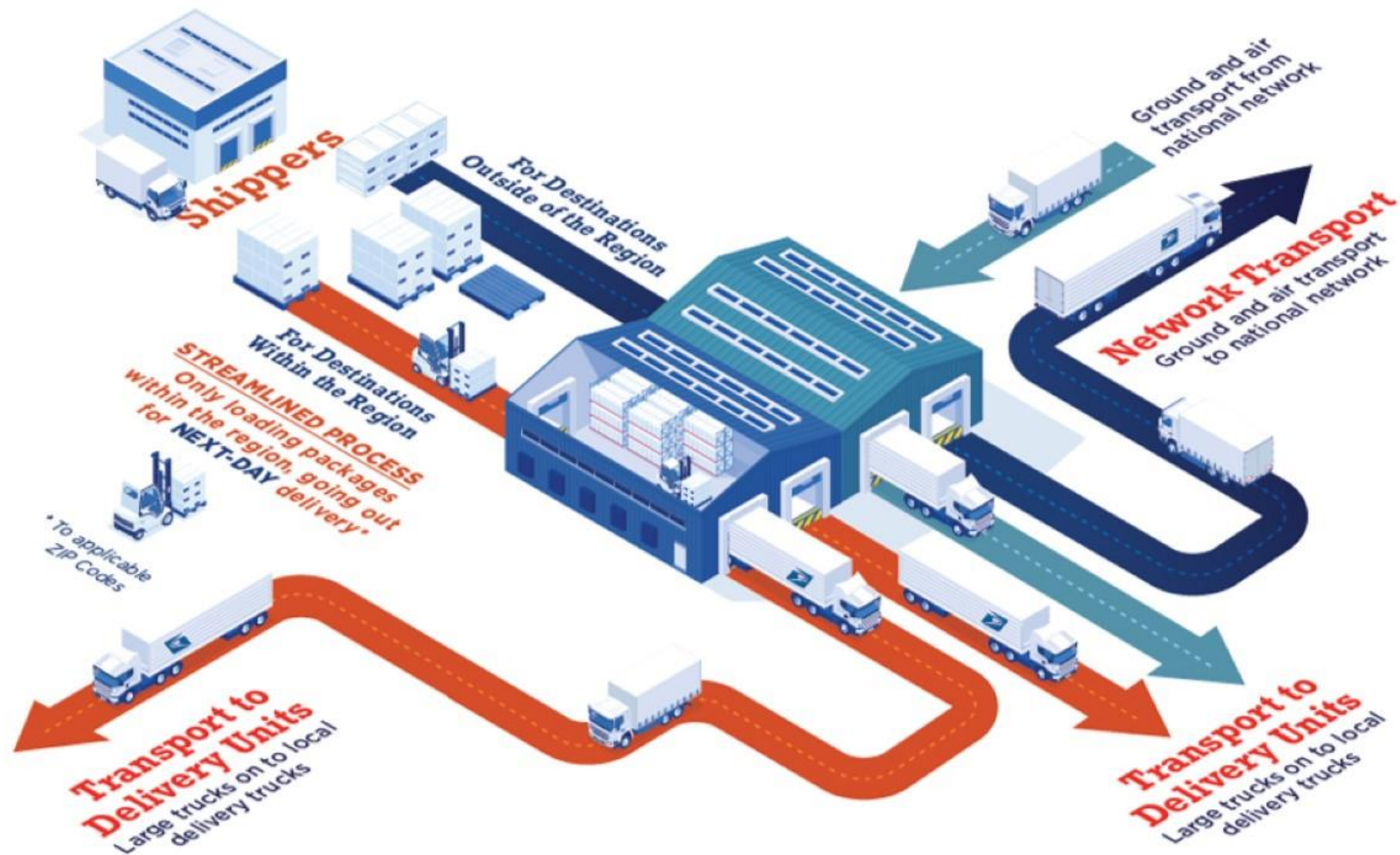
Cost-efficient, full-network
ground delivery ranging from
2 to 8 days.

*We have filed for 2-5
days service standard
CONUS.*

Visibility and data scanning and tracking provides end-to-end package location and data for analytics.

1. To most domestic destinations, Priority Mail Express service commitments are based on drop-off times. See a USPS[®] Representative or usps.com for details.
2. In most cases, the expected delivery date that is printed on your receipt or provided at checkout will reflect a delivery time of 1, 2, or 3 days based on origin, destination, and Post Office acceptance time. Exceptions and restrictions apply. Visit usps.com/ship/priority-mail.htm for details.
3. First-Class Package Service[®]—Commercial is not available at Post Office[™] locations. First-Class Package Service—Retail[®] is available. However, the weight is limited to 13 ounces. For qualifications and service details, please refer to section 280 (First-Class Package Service) of the Domestic Mail Manual, available at pe.usps.com. First-Class Package Service postage is calculated based on the weight of the package and the corresponding zone of delivery for each addressed piece.
4. Some offshore destinations require more than 8 days for delivery. Speak with your USPS Representative regarding service requirements.

USPS Connect™ Regional Model



Stated delivery times are expected but not guaranteed and require entry at designated postal facilities nearest the final destination of the mail and packages. Businesses should speak with a USPS Representative about requirements.

We're ready to serve you.

At USPS, we're continuously innovating to keep pace with customer expectations as they grow and change. So expect even more exciting changes ahead as we implement our Delivering for America plan.



Thank you.
